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MEDIA RELEASE

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ASHWAUBENON DI PROGRAM TO HOLD SECOND QUARTERLY RECYCLABLE PAPER DRIVE

Ashwaubenon, WI – May 2, 2019 – The Ashwaubenon Schools’ Destination Imagination Teams (DI) will be holding their second quarterly drive on May 11, from 8:00 a.m. – 12:00 p.m. at Valley View Elementary School, 2200 True Lane. In December of 2018, the teams were notified by the paper company, that beginning in 2019, they will be switching their fundraising support from monthly drives to quarterly drives.

The teams have enjoyed successful monthly drives for many years. Throughout the school months, the Ashwaubenon Schools’ Destination Imagination (DI) teams have been holding paper drives as a fundraising activity, not only to earn money, but also to help make the community aware of the importance of helping the environment by recycling paper.

The community is encouraged to participate in the May quarterly drive by bringing newspaper, printer paper, copy paper, magazines, old books, junk mail, corrugate boxes, cereal boxes, pasta boxes, soda boxes, etc. DI team members will assist anyone with unloading paper into bins during that time. Since January of 2015, 825,000 pounds of paper has been recycled through this program.

Something new with this drive to be aware of is that the paper company is only providing three bins for the May drive and for all future quarterly drives. Once the bins are full, we will not be able to accept any more paper donations, as we do not have any place to store them.

All proceeds collected from the paper drive benefit the DI teams by helping offset expenses incurred for future trips to Global tournaments. This year, one team from the high school will attend Global Finals in Kansas City, Missouri in May. Ashwaubenon’s DI program has grown and succeeded over the years with multiple teams advancing to the State and Global tournaments.

Thank you for your continued support.

For more information, please contact Diane Meinel, Valley View DI Coordinator, at 920-445-1356 (cell) or dmeinel@ashwaubenonk12.org.

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